

2011 Tom Powers' Futurity Stakes Yearling Horse Sales Analysis

Sale: June 25, 2011, Berrien County Fairgrounds, Berrien Springs, Michigan

Auctioneer: Alan Parker Auctioneers, Plant City, FL, 813-719-1445

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Quarter Horse Directory

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Purpose:

To provide horse owners with an independent analysis of quarter horses sold at public auctions.

It is not my intent to pass judgment good or bad on this or any other public horse auction. I am simply presenting more breakdowns than is usually provided by auction houses when analyzing their own data.

This is the 4th independent analysis we have completed. The first was the Dan and Carol McWhirter Dispersal Sale in 2010 followed by the 2010 Quarter Horse Congress Super Sale and the 2010 AQHA World Show Sale. All of these are available on our website: www.qhd.com

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Definition of Terms

SALE DESCRIPTION

- **2011 Tom Powers' Futurity Stakes Yearling Horse Sale, June 25, 2011, Berrien County Fairgrounds, Berrien Springs, Michigan; Auctioneer: Alan Parker Auctioneers, Plant City, FL, 813-719-1445**

AVERAGE PRICE

- Figuring the Average: Add up the sale prices in a category and then dividing by the number of horses in that category. e.g. The average for 5 horses selling for: \$25,000, \$7,000, \$3,000, \$2,000 & \$1,000 would be: $(\$25,000 + \$7,000 + 3,000, 2,000 + 1,000)$ divided by 5 = \$7,600
- In this case, even though 5 horses sold, only 1 horse actually sold for the average or above.
- This is one of the problems with looking only at averages, a few horses that sell high can significantly increase the AVERAGE for the other horses in that category.

MEDIAN PRICE

- **Figuring The MEDIAN:** The MEDIAN is the middle value in a set of values. It is the value that separates the higher half of the data from the lower half. In the following set of prices: \$35,000, \$20,000, \$18,000, **\$6,000**, \$4,000, \$3,000, \$1,000, the **MEDIAN is: \$6,000**; There are as many prices above the \$6,000 as below the \$6,000 figure.
- **The AVERAGE** for this set of numbers is \$12,429, significantly higher than the MEDIAN.

DISCLAIMER

- All information published herein was gathered from Alan Parker Auctions, Inc. Every effort has been made to make sure that the content of this report is accurate, but **the reader should not assume that the information is official, final, or error free.**
- The publisher does not assume responsibilities for errors, and all data is subject to change without notice. The publisher further makes no guarantees or warranties, either expressed or implied with respect to any data or information in this report.
- The Publisher would like to thank Alan Parker Auctions, Inc. for freely submitting their sale records for review. Many auction services are NOT willing to undergo such scrutiny
- The Publisher acknowledges that horses are sometimes "Run Up" to increase the perceived value of the horse. I have used the figures submitted by Alan Parker Auctions, Inc. and do not see anyway of knowing when this might happen or how to fairly adjust the analysis when it does happen. I simply am analyzing and reporting on the data submitted by Alan Parker Auctions, Inc.

2011 Tom Powers' Futurity Stakes Yearling Sale Results

- **35 Yearling Horses in the Sale**
- **20 Horses Sold (57%); 15 Horses were Not Sold (43%)**
 - When distributing the sales results, Alan Parker Auctions sent a statement: “. . . with a large percentage of these horses being entered in the sale for the purpose of establishing eligibility for the futurity program, and hence, had reserves set for them to reflect this.”
- **All 35 Horses in the sale are eligible for the 2012 Tom Powers Triple Challenge Futurity Stakes with a purse over \$30,000.**
 - **Alan Parker Auctions statement:** “To establish eligibility, the yearlings had to be microchipped and actually go through the sale ring. Therefore, there will only be 35 horses eligible for next year’s Sales Stakes Futurity. At this writing, the purse monies for the 2011 Tom Powers Triple Challenge Sales Stakes Futurity will be over \$30,000.00, with a whopping \$20,000.00 being paid to first place! Four places will be paid, and the original consignors of the money earning horses will receive 10% of the purses their consignments earned.”

Horses Sold

- **Total Revenue from Horses Sold: \$166,800**
 - Sale High: \$27,000
 - Sale Low: \$1,500
 - Sale Average Sold: \$8,340
 - Sale Median Sold: \$5,100

Horses Not Sold

- **No Sale Totals: \$127,800**
 - No Sale High: \$19,500
 - No Sale Low: \$3,250
 - No Sale Average: \$8,520
 - No Sale Median: \$7,250

HIGH SELLING HORSE: Simply One Hot



2010 Bay Colt sired by One Hot Invitation and out of Selection So Fine x Selection So Simple

From left: Dennis Robinson, Terry Robinson (Consignors)

Buyers: Duane and Alison Dunham and Avery Novack and Tom and Dominique Powers.

In the Auction Stand: Alan Parker, Auctioneer and AQHA Past President Ken Mummy, pedigree announcer.

Sire Analysis

- 18 stallions were represented with offspring in the sale
- The offspring of One Hot Invitation topped the sale at: \$27,000 followed by Good N Sultry: \$18,500; Born To Be Blazing: \$17,500, Good I Will Be & Zippos Mr Good Bar: \$14,500 followed by RL Best Of Sudden: \$13,850.

APPENDIX A TOM POWERS' SALE RESULTS IN LOT # ORDER

Lot #	Name	Sex	No Sale Price	Price Sold	Consigned by	Buyer
1	Moonlite Cruiser	Colt	\$ 19,500		Steve and Susan Thompson	
2	RR A Certain Light	Gelding		\$ 6,500	Scott and Linda Berwick	Wayne Davis
3	Moonlite Rodder	Filly		\$ 1,600	Mark or Cinda Meyer	Kenny Haynes
4	The Best Gal	Filly		\$ 12,500	Haylo Farm, Stanley and Susan Scott	W Daniel Cordray
5	Sleepin In My Silks	Filly		\$ 5,100	BSB R11 Quarter Horses	Holly Taylor-Stebbins
6	Lazy Lovin	Filly		\$ 3,100	Shawn Vaillant	JR Reichert
7	TR Skip The Rumors	Filly	\$ 8,000		Terry Robinson	
8	Spot A Good Bar	Filly		\$ 4,900	Scott and Linda Berwick	JRR Ventures + Kim +Scott Kennedy
9	Shes Good Hot Stuff	Filly	\$ 14,500		Tom and Dominique Powers	
10	Ill B Good	Filly	\$ 7,250		Rita Crundwell	
11	My Kinda Lazy	Filly	\$ 10,500		Joel Stein	
12	Redzone	Filly	\$ 3,700		Alderson Farms/Randy Alderson	
13	Hot To Trot Star	Colt		\$ 7,250	Rita Crundwell	Robert Guernsey, Jr.
14	Miss Rockin Rockette	Filly		\$ 2,100	Ron and Carrie Farr	Mark Swiatowiec
15	Gotta Lotta Dynamic	Gelding	\$ 4,500		Susan L Watkins	

16	Im A Fancy Mac	Filly		\$ 1,500	Shawn Vaillant	Bruce E. Wright
17	Gotta Be A Moonlight	Filly		\$ 14,500	Dana Smith	Susan L. Watkins
18	Invite Me Im Lazy	Filly	\$ 7,000		Dr. Cory Seebach	
19	Diva Doolittle	Filly	\$ 7,250		Rita Crundwell	
20	Out					
21	RR Moonlite Mister	Gelding	\$ 10,400		Scott and Linda Berwick	
22	Simply One Hot	Colt		\$ 27,000	Terry Thompson	Duane M. Dunham
23	Last Jigger Of Jack	Gelding	\$ 3,250		Robert and Rebecca Daniels	
24	Sweet N Lazy	Filly	\$ 5,500		Ashley Lakins and Larry Taylor	
25	RR Moonlite On Me	Gelding	\$ 12,000		Scott and Linda Berwick	
26	Born A Blaze	Colt		\$ 17,500	Scott and Linda Berwick	Harley Wartman
27	Kool N Classy	Filly		\$ 15,200	Haylo Farm, Stanley and Susan Scott	W Daniel Cordray
28	Its On The House	Gelding		\$ 5,000	Elain Moore	Jacqueline R. Vogelsang
29	Slip On My Hilfigers	Gelding		\$ 2,750	BSB R11 Quarter Horses	Rusty and Katie Green
30	Idreamofhotchocolate	Filly		\$ 2,100	Kayla Lee	Deb Newhouse
31	Macs UR Time	Filly		\$ 3,300	George Stauffer	Jill Finley
32	Only by Moonlite	Gelding		\$ 1,900	Mark or Cinda Meyer	Mark S. Swiatowiec
33	Good Molly B Golly	Filly		\$ 14,500	Rita Crundwell	Donna Snyder
34	Plenty Dynamic	Filly	\$ 5,250		Brent Harrelson	
35	Sultry Good Vitals	Filly		\$ 18,500	Joe Hansen	B. Klimmek/Kristen Klimmek
36	One Hot Sultry Night	Filly	\$ 9,200		Joe Hansen	
	2011 Sale Totals		\$ 127,800	\$ 166,800		
	2011 Sale Average		\$ 8,520	\$ 8,340		

APPENDIX B
TOM POWERS' SALE RESULTS FROM HIGH SELLING TO LOW SELLING

Lot #	Name	Year/Color	Sex	Sire	No Sale Price	Price Sold
22	Simply One Hot	2010 Bay	Colt	One Hot Invitation		27,000
35	Sultry Good Vitals	2010 Sorrel	Filly	Good N Sultry		18,500
26	Born A Blaze	2010 Sorrel	Colt	Born To Be Blazing		17,500
27	Kool N Classy	2010 Black	Filly	RL Best Of Sudden		15,200
17	Gotta Be A Moonlight	2010 Red Roan	Filly	Zippos Mr Good Bar		14,500
33	Good Molly B Golly	2010 Bay	Filly	Good I Will Be		14,500
4	The Best Gal	2010 Sorrel	Filly	RL Best Of Sudden		12,500
13	Hot To Trot Star	2010 Sorrel	Colt	Invest In A Hot Star		7,250
2	RR A Certain Light	2010 Sorrel	Gelding	Certain Potential		6,500
5	Sleepin In My Silks	2010 Sorrel	Filly	Too Sleepy To Zip	MEDIAN SALE	5,100
28	Its On The House	2010 Bay	Gelding	Lazy Loper		5,000
8	Spot A Good Bar	2010 Sorrel	Filly	Zips Chocolate Chip		4,900
31	Macs UR Time	2010 Bay	Filly	Macs Good N Plenty		3,300
6	Lazy Lovin	2010 Bay	Filly	Lazy Loper		3,100
29	Slip On My Hilfigers	2010 Bay	Gelding	Charlie Hilfiger (P/Q)		2,750
14	Miss Rockin Rockette	2010 Brown	Filly	HH Red Rock		2,100
30	Idreamofhotchocolate	2010 Sorrel	Filly	A Dream Remembered		2,100
32	Only by Moonlite	2010 Black	Gelding	Only In The Moonlite		1,900
3	Moonlite Rodder	2010 Sorrel	Filly	Only In The Moonlite		1,600
16	Im A Fancy Mac	2010 Chestnut	Filly	Macs Good N Plenty		1,500
1	Moonlite Cruiser	2010 Bay	Colt	Only In The Moonlite	\$ 19,500	
9	Shes Good Hot Stuff	2010 Bay	Filly	RL Best Of Sudden	\$ 14,500	
25	RR Moonlite On Me	2010 Bay	Gelding	Only In The Moonlite	\$ 12,000	
11	My Kinda Lazy	2010 Bay	Filly	Lazy Loper	\$ 10,500	
21	RR Moonlite Mister	2010 Brown	Gelding	Only In The Moonlite	\$ 10,400	
36	One Hot Sultry Night	2010 Sorrel/Solid	Filly	Good N Sultry	\$ 9,200	
7	TR Skip The Rumors	2010 Bay	Filly	One Hot Invitation	\$ 8,000	
10	Ill B Good	2010 Bay	Filly	Good I Will Be	\$ 7,250	MEDIAN NO SALE

19	Diva Doolittle	2010 Bay	Filly	Good I Will Be	\$	7,250	MEDIAN NO SALE
18	Invite Me Im Lazy	2010 Bay	Filly	Lazy Loper	\$	7,000	
24	Sweet N Lazy	2010 Brown	Filly	Lazy Loper	\$	5,500	
34	Plenty Dynamic	2010 Sorrel	Filly	Macs Good N Plenty	\$	5,250	
15	Gotta Lotta Dynamic	2010 Bay	Gelding	Pure Dynamic	\$	4,500	
12	Redzone	2010 Bay	Filly	Too Sleepy To Zip	\$	3,700	
23	Last Jigger Of Jack	2010 Sorrel	Gelding	Zippo Jack Bar	\$	3,250	
20	Out						
		# Sold	% Sold				
	2011 Total Sales	20	57%		\$	166,800	
	2011 Sale High				\$	27,000	
	2011 Sale Low				\$	1,500	
	2011 Sale Average				\$	8,340	
	Median				\$	5,100	
		# No Sale	% No Sale				
	2011 No Sales Total	15	43%		\$	127,800	
	2011 No Sale High				\$	19,500	
	2011 No Sale Low				\$	3,250	
	2011 Sale Average				\$	8,520	
	Median				\$	7,250	
	Figuring the Average: Add up the sale prices in a category and then dividing by the number of horses in that category.						
	Figuring the Median: The MEDIAN is the middle value in a set of values. It is the value that separates the upper half of the data from the lower half.						

**APPENDIX C
TOM POWERS' SALE RESULTS BY SIRE**

Lot #	Name	Sex	Sire	No Sale Price	Price Sold
30	Idreamofhotchocolate	Filly	A Dream Remembered		\$ 2,100
26	Born A Blaze	Colt	Born To Be Blazing		\$ 17,500
2	RR A Certain Light	Gelding	Certain Potential		\$ 6,500
29	Slip On My Hilfigers	Gelding	Charlie Hilfiger (P/Q)		\$ 2,750
10	Ill B Good	Filly	Good I Will Be	\$ 7,250	
19	Diva Doolittle	Filly	Good I Will Be	\$ 7,250	
33	Good Molly B Golly	Filly	Good I Will Be		\$ 14,500
35	Sultry Good Vitals	Filly	Good N Sultry		\$ 18,500
36	One Hot Sultry Night	Filly	Good N Sultry	\$ 9,200	
14	Miss Rockin Rockette	Filly	HH Red Rock		\$ 2,100
13	Hot To Trot Star	Colt	Invest In A Hot Star		\$ 7,250
6	Lazy Lovin	Filly	Lazy Loper		\$ 3,100
11	My Kinda Lazy	Filly	Lazy Loper	\$ 10,500	
18	Invite Me Im Lazy	Filly	Lazy Loper	\$ 7,000	
24	Sweet N Lazy	Filly	Lazy Loper	\$ 5,500	
28	Its On The House	Gelding	Lazy Loper		\$ 5,000
16	Im A Fancy Mac	Filly	Macs Good N Plenty		\$ 1,500
31	Macs UR Time	Filly	Macs Good N Plenty		\$ 3,300
34	Plenty Dynamic	Filly	Macs Good N Plenty	\$ 5,250	
7	TR Skip The Rumors	Filly	One Hot Invitation	\$ 8,000	
22	Simply One Hot	Colt	One Hot Invitation		\$ 27,000
1	Moonlite Cruiser	Colt	Only In The Moonlite	\$ 19,500	
3	Moonlite Rodder	Filly	Only In The Moonlite		\$ 1,600
21	RR Moonlite Mister	Gelding	Only In The Moonlite	\$ 10,400	
25	RR Moonlite On Me	Gelding	Only In The Moonlite	\$ 12,000	
32	Only by Moonlite	Gelding	Only In The Moonlite		\$ 1,900
15	Gotta Lotta Dynamic	Gelding	Pure Dynamic	\$ 4,500	
4	The Best Gal	Filly	RL Best Of Sudden		\$ 12,500

9	Shes Good Hot Stuff	Filly	RL Best Of Sudden	\$ 14,500	
27	Kool N Classy	Filly	RL Best Of Sudden		\$ 15,200
5	Sleepin In My Silks	Filly	Too Sleepy To Zip		\$ 5,100
12	Redzone	Filly	Too Sleepy To Zip	\$ 3,700	
23	Last Jigger Of Jack	Gelding	Zippo Jack Bar	\$ 3,250	
17	Gotta Be A Moonlight	Filly	Zippos Mr Good Bar		\$ 14,500
8	Spot A Good Bar	Filly	Zips Chocolate Chip		\$ 4,900
20	Out				
				Average	
	Sire	# in Sale	# Sold	Price Sold	
	One Hot Invitation	2	1	\$ 27,000	
	Good N Sultry	2	1	\$ 18,500	
	Born To Be Blazing	1	1	\$ 17,500	
	Good I Will Be	3	1	\$ 14,500	
	Zippos Mr Good Bar	1	1	\$ 14,500	
	RL Best Of Sudden	3	2	\$ 13,850	
	Invest In A Hot Star	1	1	\$ 7,250	
	Certain Potential	1	1	\$ 6,500	
	Too Sleepy To Zip	2	1	\$ 5,100	MEDIAN PRICE
	Zips Chocolate Chip	1	1	\$ 4,900	
	Lazy Loper	5	2	\$ 4,050	
	Charlie Hilfiger (P/Q)	1	1	\$ 2,750	
	Macs Good N Plenty	3	2	\$ 2,400	
	A Dream Remembered	1	1	\$ 2,100	
	HH Red Rock	1	1	\$ 2,100	
	Only In The Moonlite	5	2	\$ 1,750	
	Pure Dynamic	1	0		
	Zippo Jack Bar	1	0		